# **Rural Conditions and Trends**

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A Combination of Longrun Forces and Short-Term Macroeconomic Fluctuations Are Shaping Rural Industry

## 7 National Economy

Global Conditions Hurting Rural Economy

#### 11 Demand for Worker Skills

Future Job Growth Will Benefit Educated Workers Most
Most Jobs Created by Exports Are in Medium- and High-Skill Occupations
Manufacturing Employers Report Widespread Problems with Labor Quality
Advanced Technology Means Better Pay and Benefits for Workers

## 38 Deregulated Industries

Rural Businesses May Benefit from Big Transportation Funding Increases Electric Utility Industry Restructuring: Issues for Rural America Deregulation Will Not Eliminate Rural Banks

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